



Unlock The Best of Gaming Advertising to Drive Unparalleled Engagement at Scale

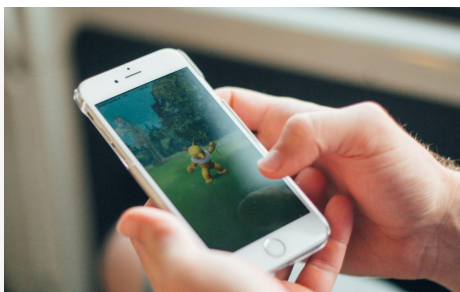
Gaming is Becoming Mainstream Media

With over 3.2 billion active gamers in the world today, gaming inventory offers brands a way to connect with key audiences without disrupting the user experience.

The growing interest in gaming has also created an increasingly diverse demographic of gamers. It's estimated that 61% of mobile gamers are female, 90% of Gen Z identify as gamers and 52% of older women play video games every day. Leading advertisers are now making the most of the gaming supply potential.

Make the most out of it with Equativ Gaming Marketplace

What you get:



Massive Reach Among Mobile Gamers

Display and Video Formats
100% Brand-safe



Great to Reach out to
Casual Gamers
Mobile Gamers

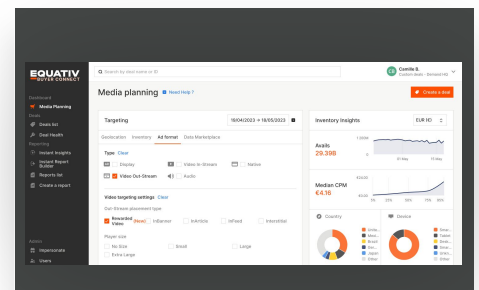


High Impact Gaming Formats to Drive Great Results

OOH In-Game Advertising
Rewarded Video



Great to Reach out to
Online Gamers
Hardcore Gamers



Unique Curation Platform to Build Gaming PMPs

Real-time forecast on available gaming inventory and seamless deal creation

[Book a meeting](#)

Start Now

Deliver Your Message Within The Most Popular **Mobile Games**

We've got 70% of US top Gaming Apps

40K+
Gaming
Apps
across all
categories



Angry Birds



Candy Crush



FIFA



Harry Potter Puzzle



Jurassic World

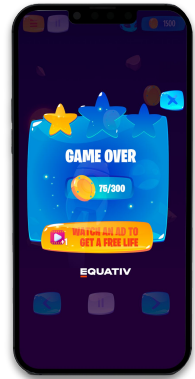


Subway Surfers

Drive Brandformance With **Rewarded Video**

Average View Through Rate above 96%

- Well-received by users
- Non intrusive
- Highly engaging
- Scalable
30Bn avails/month



Raise Awareness With **OOH In-Game** Formats

- Innovative upper funnel format
- Immersive & seamless
- Easy to activate

18Bn avails/month from major players



How to Activate?

- Managed Service
- Programmatic Guaranteed
- Auction Packages**

Already made
Rewarded video USA
Top Gaming Apps USA
And many more

On-demand
Custom towards your goals
Created by our team

Reach Out Today